

THE CENTRAL ASSOCIATION OF OBSTETRICIANS AND GYNECOLOGISTS



86TH ANNUAL MEETING
OCTOBER 16 – 19, 2019
WEDNESDAY, THURSDAY, FRIDAY
& SATURDAY (4 DAYS)

THE PYRAMID AT GRAND OASIS
CANCUN, MEXICO

EXHIBITOR AND INDUSTRY SUPPORT PROSPECTUS



Cancun, Mexico

Refresh as spirits soar at the all-inclusive Pyramid at Grand Oasis



*THE CENTRAL ASSOCIATION OF
OBSTETRICIANS AND GYNECOLOGISTS*

“WHO WE ARE”

The CAOG has a total membership of over 600 OB-GYN’s residing primarily in the twenty-nine “central states” but also includes members who have relocated to the coastal states. Its members represent both academic and community leaders in obstetrics and gynecology. Most are heavily involved in residency teaching and actively participate in women’s health care education.

The mission of the Central Association of Obstetricians and Gynecologists (CAOG) is to promote optimal healthcare of women by providing high quality continuing medical education and a forum for advancing and discussing scientific research in obstetrics, gynecology and women’s health care. The CAOG is committed to addressing the concerns of a diverse group of community and academic obstetricians and gynecologists by fostering an atmosphere of collegiality, mutual respect, scientific inquiry and mentoring among its members.

For 90 years the CAOG has honored its mission statement and, in fact, is one of the founding organizations of the American College of Obstetricians and Gynecologists in 1951. Our members are known locally, regionally, nationally, and in many cases, internationally.

The CAOG Annual Meeting usually draws nearly 200 physicians plus their spouses and guests from industry. Our meeting focuses on original research supplemented with updates on “Hot Topics” in women’s health care. Then this information is promptly disseminated to teaching programs across the country. This is why many of our industry supporters have found the CAOG Annual Meeting so beneficial in the past and keep returning year after year.

The CAOG Annual Meeting provides a great opportunity to exhibit and provide other kinds of support as described in this prospectus. We hope you will consider joining the CAOG at its 86th Annual meeting. The 2019 meeting will be held October 16-19 at the Pyramid at Grand Oasis in Cancun, Yucatan, Mexico. We expect a sold out meeting again this year.

Please contact me with any questions you may have.

Rochelle Hickel
CAOG Executive Director

www.caog.org

*P.O. Box 3010
Minot, ND 58702-3010*

*701-838-8323 (phone)
701-852-8733 (fax)*

EXHIBITOR AND INDUSTRY SUPPORT INFORMATION

To Our Valued Friends:

Now in its 90th year, the Central Association of Obstetricians and Gynecologists has a long history and much valued association with industry. Each year this relationship is renewed and strengthened at the CAOG Annual Meeting. We believe the relationship is mutually beneficial and hope you will again support our educational efforts in women's health care.

Exhibit Hall:

The CAOG is expecting nearly 200 physicians and a proportional number of spouses/guests at the 2019 meeting. Exhibit setup will be late Tuesday afternoon, October 15, 2019. The Exhibit Hall schedule shown below will feature 3 mornings instead of the usual 2 mornings to better accommodate this all inclusive venue. The mid-morning meeting breaks will be devoted to exhibitor interaction all 3 days.

At the Welcome Reception on Wednesday, October 16, 2019 the CAOG Board Members will be tasked to personally introduce exhibitors to as many attendees as possible. We hope this fresh opportunity to mingle and promote will create a hit for everyone.

Exhibit Space:

Each company will receive a table top exhibit space and we are limited to the first 20 applications. The cost per exhibit space is **\$4,000** or double your space for \$6,000. An application form is enclosed for your convenience. Please let us know if you have any questions.

Other Industry Support:

If you are interested in sponsoring various event activities such as a meeting break, welcome reception or gala banquet, which are all separate from designated C.M.E. activities, we would be most appreciative of your support. The CAOG has long worked closely with industry and welcomes all available opportunities.

EXHIBIT HALL SCHEDULE		
Tues. Oct. 15, 2019	Set Up	1:00 p.m. – 5:00 p.m.
Wed. Oct. 16	Exhibits Open	7:30 a.m. – 12 noon
	Welcome Reception	5:00 p.m. – 6:30 p.m.
Thurs. Oct. 17, and Fri. Oct. 18, 2019	Exhibits Open	7:30 a.m. – 12 noon
	Exhibits Open	& mid-morning breaks
Fri. Oct. 18, 2019	Break Down	By 12 noon

CAOG Advertising Benefits:

- reach over 600 OB-GYN members -
- recognition in our extensive meeting program -
- interact with registrants at the Welcome Reception -
- follow-up publication in the post meeting CAOG Newsletter -



Exclusive resort restaurants, bars and entertainment await your pleasure . . .



Or just lounge by the pool. Great R&R plus CAOG Science and Friends