

THE CENTRAL ASSOCIATION OF OBSTETRICIANS AND GYNECOLOGISTS



84TH ANNUAL MEETING
OCTOBER 18 – 20, 2017
(WEDNESDAY, THURSDAY, FRIDAY)

THE SCOTTSDALE PLAZA RESORT
SCOTTSDALE, ARIZONA

EXHIBITOR AND INDUSTRY SUPPORT PROSPECTUS



Superstition Mountains, Sonoran Desert & Saguaro Cacti
due east of Scottsdale, Arizona



*THE CENTRAL ASSOCIATION OF
OBSTETRICIANS AND GYNECOLOGISTS*

“WHO WE ARE”

The CAOG has a total membership of nearly 700 OB-GYN’s residing primarily in the twenty-nine “central states” but also includes members who have relocated to the coastal states. Its members represent both academic and community leaders in obstetrics and gynecology. Most are heavily involved in residency teaching and actively participate in women’s health care education.

The mission of the Central Association of Obstetricians and Gynecologists (CAOG) is to promote optimal healthcare of women by providing high quality continuing medical education and a forum for advancing and discussing scientific research in obstetrics, gynecology and women’s health care. The CAOG is committed to addressing the concerns of a diverse group of community and academic obstetricians and gynecologists by fostering an atmosphere of collegiality, mutual respect, scientific inquiry and mentoring among its members.

For over 80 years the CAOG has honored its mission statement and, in fact, is one of the founding organizations of the American College of Obstetricians and Gynecologists in 1951. Our members are known locally, regionally, nationally, and in many cases, internationally.

The CAOG Annual Meeting usually draws over 200 physicians plus their spouses and guests from industry. Our meeting focuses on original research supplemented with updates on “Hot Topics” in women’s health care. Then this information is promptly disseminated to teaching programs across the country. This is why many of our industry supporters have found the CAOG Annual Meeting so beneficial in the past and keep returning year after year.

The CAOG Annual Meeting provides a great opportunity to exhibit and provide other kinds of support as described in this prospectus. We hope you will consider joining the CAOG at its 84th Annual meeting. The 2017 meeting will be held October 18-21 at the Scottsdale Plaza Resort in Scottsdale, Arizona. We expect a sold out meeting again this year.

Please contact me with any questions you may have.

Rochelle Hickel
CAOG Executive Director

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EXHIBITOR AND INDUSTRY SUPPORT INFORMATION

To Our Valued Friends:

Now in its 88th year, the Central Association of Obstetricians and Gynecologists has a long history and much valued association with industry. Each year this relationship is renewed and strengthened at the CAOG Annual Meeting. We believe the relationship is mutually beneficial and hope you will again support our educational efforts in women's health care.

Exhibit Hall:

The CAOG is expecting over 200 physicians and a proportional number of spouses/guests at the 2017 meeting. We will begin with a combined welcome reception and opening of the Exhibit Hall on Wednesday, October 18th. This will be a great chance to meet each other. Then on both Thursday, October 19th and Friday, October 20th the Exhibit Hall will be the location of the breakfast buffet and mid-morning break – for more great opportunities to mingle and promote. The Exhibit Hall will be open until noon only, so that industry friends can enjoy Scottsdale. Exhibits will breakdown by noon on Friday for early departure.

Exhibit Space:

Each company will receive a table top exhibit space and we are limited to the first 20 applications. The cost per exhibit space is **\$4,000** or double your space for \$6,000. An application form is enclosed for your convenience. Please let us know if you have any questions.

Other Industry Support:

If you are interested in sponsoring various event activities such as a breakfast, meeting break, welcome reception or gala banquet, which are all separate from designated C.M.E. activities, we would be most interested in your support. The CAOG has long worked closely with industry and welcomes all available opportunities.

EXHIBIT HALL SCHEDULE		
Wed. Oct. 18, 2017	Set Up	1:00 p.m. – 5:00 p.m.
	Exhibit Hall Open for Welcome Reception	6:00 p.m. – 9:00 p.m.
Thurs. Oct. 19, and Fri. Oct. 20, 2017	Exhibits Open	6:00 a.m. – 12 noon
	Breakfast	6:15 a.m.
	Meeting Break	mid-morning
Fri. Oct. 20, 2017	Break Down	By 12 noon

CAOG Advertising Benefits:

- reach nearly 700 OB-GYN members -
- recognition in our extensive meeting program -
- interact with registrants at the Welcome Reception -
- follow-up publication in the post meeting CAOG Newsletter -



CAOG Destination: Phoenix Skyport and Scottsdale Plaza Resort



“Welcome to Scottsdale, Arizona”