

THE CENTRAL ASSOCIATION OF OBSTETRICIANS AND GYNECOLOGISTS



**77TH ANNUAL MEETING
OCTOBER 27 – 29, 2010
(WEDNESDAY, THURSDAY, FRIDAY)**

**VENETIAN RESORT - HOTEL - CASINO
LAS VEGAS, NEVADA**

EXHIBITOR AND INDUSTRY SUPPORT PROSPECTUS



“Welcome to Fabulous Las Vegas”



THE CENTRAL ASSOCIATION OF OBSTETRICIANS AND GYNECOLOGISTS

“WHO WE ARE”

The CAOG has a total membership of almost 900 OB-GYN's residing primarily in the twenty-nine “central states” but also includes members who have relocated to the coastal states. Its members represent both academic and community leaders in obstetrics and gynecology. Most are heavily involved in residency teaching and actively participate in women's health care education.

The mission of the Central Association of Obstetricians and Gynecologists (CAOG) is to promote optimal healthcare of women by providing high quality continuing medical education and a forum for advancing and discussing scientific research in obstetrics, gynecology and women's health care. The CAOG is committed to addressing the concerns of a diverse group of community and academic obstetricians and gynecologists by fostering an atmosphere of collegiality, mutual respect, scientific inquiry and mentoring among its members.

For over 75 years the CAOG has honored its mission statement and, in fact, is one of the founding organizations of the American College of Obstetricians and Gynecologists in 1951. Our members are known locally, regionally and nationally.

The CAOG Annual Meeting usually draws 200 to 250 physicians plus their spouses and guests from industry. Our meeting focuses on original research supplemented with updates on “Hot Topics” in women's health care. Then this information is promptly disseminated to teaching programs across the country. This is why many of our industry supporters have found the CAOG Annual Meeting so beneficial in the past.

The CAOG Annual Meeting provides a great opportunity to exhibit and provide other kinds of support as described in this prospectus. We hope you will consider joining the CAOG at its 77th Annual meeting. The 2010 meeting will be October 27-29 at the spectacular Venetian Resort, Hotel and Casino in Las Vegas, Nevada. We expect a sold out meeting again this year.

Please contact me with any questions you may have.

Rochelle Hickel
CAOG Executive Director

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EXHIBITOR AND INDUSTRY SUPPORT INFORMATION

To Our Valued Friends:

Now in its 81st year, the Central Association of Obstetricians and Gynecologists has a long history and much valued association with industry. Each year this relationship is renewed and strengthened at the CAOG Annual Meeting. We believe the relationship is mutually beneficial and hope you will again support our educational efforts in women's health care.

Exhibit Hall:

The CAOG is expecting at least 250 physicians and another 150 spouses/guests at the Las Vegas meeting. We will begin with a combined welcome reception and opening of the Exhibit Hall on Wednesday, October 27. This will be a great chance to meet each other. Then on both Thursday, October 28th and Friday, October 29th the Exhibit Hall will be the location of the breakfast buffet and mid-morning break – for more great opportunities to mingle and promote. The Exhibit Hall will be open until noon only, so that industry friends can enjoy Las Vegas to the max! Exhibits will breakdown after noon on Friday for early weekend departure.

Exhibit Space:

Each company will receive a table top exhibit space and we are limited to the **first 30 applications**. The cost per exhibit space is **\$4,000** or double your space for \$6,000. An application form is enclosed for your convenience. Please let us know if you have any questions.

Other Industry Support:

If you are interested in sponsoring various event activities such as a breakfast, meeting break, luncheon, welcome reception or gala banquet, which are all separate from designated C.M.E. activities, we would be most interested in your support. The CAOG has long worked closely with industry and welcomes all available opportunities.

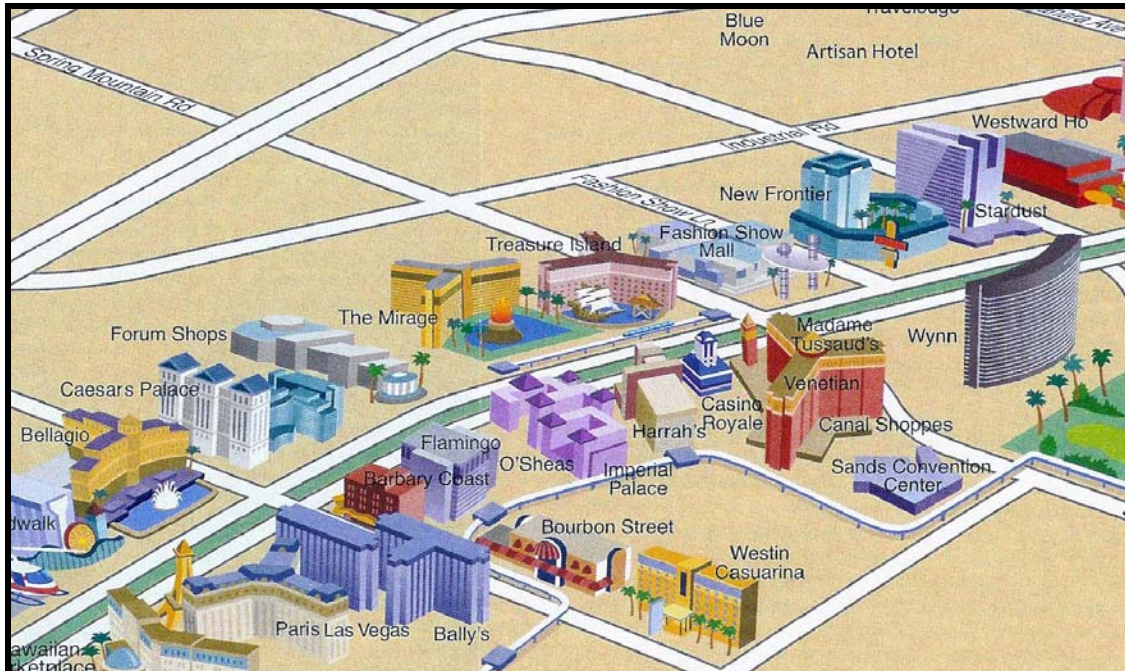
EXHIBIT HALL SCHEDULE		
Wed. Oct. 27, 2010	Set Up	1:00 p.m. – 5:00 p.m.
	Exhibit Hall Open for Welcome Reception	6:00 p.m. – 9:00 p.m.
Thurs. Oct. 28, and Fri. Oct. 29, 2010	Exhibits Open	6:00 a.m. – 12 noon
	Breakfast	6:15 a.m.
	Meeting Break	mid-morning
Friday, Oct. 29, 2010	Break Down	After 12 noon

CAOG Advertising Benefits:

- reach almost 900 OB-GYN members -
- recognition in our extensive meeting program -
- follow-up publication in the post meeting CAOG Newsletter -



“Enjoy the spectacular Venetian Resort, Hotel and Casino”



“Marvel at the world famous Las Vegas Strip”